



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 27 B2

Results as of: 4/30/2015

GMT: Judy Hankom

LOCATION WISCONSIN

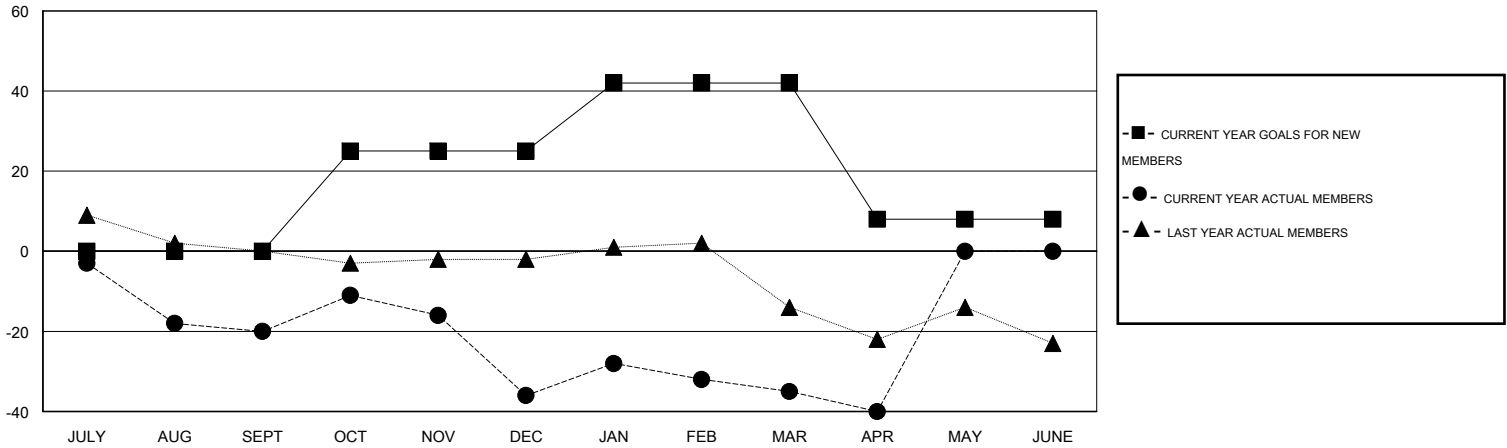
GMT CA 1

| Clubs                 |               |           |               |               | Members               |                 |                               |                 |               |
|-----------------------|---------------|-----------|---------------|---------------|-----------------------|-----------------|-------------------------------|-----------------|---------------|
| RESULTS FOR 2014-2015 |               |           |               |               | RESULTS FOR 2014-2015 |                 |                               |                 |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | NET GAIN/LOSS | QUARTER               | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS |
| JULY/AUG/SEPT         | 0             | 0         | 1             | -1            | JULY/AUG/SEPT         | 0               | 37                            | 57              | -20           |
| OCT/NOV/DEC           | 1             | 0         | 0             | 0             | OCT/NOV/DEC           | 25              | 40                            | 56              | -16           |
| JAN/FEB/MAR           | 0             | 0         | 0             | 0             | JAN/FEB/MAR           | 17              | 38                            | 37              | 1             |
| APR/MAY/JUNE          | 0             | 0         | 0             | 0             | APR/MAY/JUNE          | -34             | 21                            | 26              | -5            |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                        |                                                       |                            |                     |
|------------------------|-------------------------------------------------------|----------------------------|---------------------|
| DROPPED CLUBS: 1       | 45 CLUBS OF 72 ADDED 1 OR MORE NEW MEMBERS            | <u>GENDER DISTRIBUTION</u> |                     |
|                        |                                                       | MALE                       | 2,002 (83.49%)      |
| <u>DROPPED MEMBERS</u> | <a href="#">CLICK HERE FOR HEALTH ASSESSMENT DATA</a> | FEMALE                     | 396 (16.51%)        |
| DECEASED               |                                                       | 30                         | FAMILY UNIT MEMBERS |
| CLUB CANCELLED         | 0                                                     | HEAD OF HOUSEHOLD          | 193                 |
| OTHER                  | 146                                                   | NON-HEAD OF HOUSEHOLD      | 196                 |
| <b>TOTAL</b>           | <b>176</b>                                            |                            |                     |